

**NORTH CAROLINA CAMPUS COMPACT**  
**7th Annual**  
**Civic Engagement Administrator Conference (CEAC)**

May 27, 2009 \* Davidson College

North Carolina Campus Compact welcomes you to Davidson College for the 7th Annual CEAC. We hope that this year's Conference will offer you the opportunity to gain valuable information to deepen the civic engagement efforts taking place on your campus, while also making connections with peers statewide. In addition to facilitated and informative discussions, we also look forward to a plenary session from Rich Harris, Director for Community Service-Learning at James Madison University.

During the luncheon we will present the 4th annual *Civic Engagement Professional of the Year Award* to a staff person at a NC Campus Compact member campus that has worked towards the institutionalization of service, created and strived towards a vision of service on their campus, supported faculty and students, and formed innovative campus-community partnerships.

We invite you to network, think deeply, ask questions, relax and we hope that you will be energized as you depart.

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Special thanks to Dr. Stacey Reimer, Assistant Dean of Students for Community Service at Davidson College, for hosting this conference. Thanks to all the panelists, workshop presenters and special guests, especially President Charles Ambrose and Rich Harris.

**Mark your calendars for the 8th Annual CEAC on May 26, 2010!**



North Carolina | **Campus Compact**

## Schedule—Wednesday, May 27, 2009

All sessions are in the C. Shaw Smith 900 Room on the 3rd floor of the Knobloch Campus Center unless otherwise noted.

- 8:30 a.m.      Registration
- 9:00 a.m.      Welcome & Opening Session  
Moderator: Dr. Lisa Keyne  
Panelists: Mark Helms and Dr. Stacey Reimer
- 9:45 p.m.      Learning from Each Other
- 10:30 a.m.      Break
- 10:45            Plenary Presentation: Rich Harris (Sprinkle Room, 4th Floor)  
“Civic Engagement on a University Campus:  
Joys, Challenges and Visions”
- 12:15            Luncheon  
Presentation of the Civic Engagement Administrator of the Year Award  
Dr. Charles Ambrose, President of Pfeiffer University and  
NC Campus Compact Executive Board Member
- 1:30 p.m.      Workshop Session One (See workshop listings for locations)
- 2:15 p.m.      Break
- 2:45 p.m.      Workshop Session Two (See workshop listings for locations)
- 3:30 p.m.      Break
- 3:45 p.m.      Table Top Discussion
- 4:30 p.m.      Looking Ahead  
                    Serve America Act Update  
                    NC Campus Compact Update
- 5:00 p.m.      Send off!

## Morning Panelists

**Mark Helms** serves as Dean of Student Life and Service-Learning at Central Piedmont Community College in Charlotte, NC. He is responsible for a wide range of student and community engagement programs whose mission is to foster student success through service, leadership, diversity, and wellness programs and activities.

Under Mark's direction, the CPCC Service-Learning Center has supported and documented over 100,000 hours of service provided by thousands of CPCC students, faculty, and staff to over 200 community-based organizations, schools, and local government agencies in the Charlotte-Mecklenburg region. Mark earned his M.A. in Counseling and Student Development at Appalachian State University. He has been recognized with the CPCC Administrator Award for Excellence, The Larry Harding Educator/Community Service Award, and the Professional Staff Employee of the Year Award. He currently serves on the Board of Directors for Main Street Mission, the Regent Schools of the Carolinas, and the Advisory Board for the CPCC Center for Sustainability.

**Stacey Riemer** is the Assistant Dean of Students for Service at Davidson College where she provides campus and community-wide direction and supervision for programs and activities in the areas of Service and Leadership including the coordination of community partnerships, support to faculty in the area of community-based pedagogy, and oversight for major programs. She has over 12 years of experience in student and academic affairs as a practitioner and faculty member.

Just prior to coming to Davidson, she was a lecturer in the Higher Education program at Syracuse University where she was involved with the development and implementation of Innovative curriculum such as "Laboratory in Learning Communities" and "The Foundations and Practices of Service Learning". Stacey's presentations and publications focus on learning communities, community and faculty partnerships in experiential learning, reflection strategies as qualitative assessment, student learning in community work and federal community service workstudy programs. She received her B.S. degree in Management from St. John Fisher College, M.S. degree in Education from the University of Rochester and Ph.D. in Higher Education from Syracuse University. In her dissertation research, she explored how college students made sense of organizational structures and work in schools in a federal community service workstudy program.

## Plenary Speaker

**Rich Harris** is the Director for Community Service-Learning (CS-L) at James Madison University (JMU) in Harrisonburg, VA. JMU Service-Learning programs—ranked nationally by U.S. News and World Reports—include faculty development/support in designing service-learning courses, student leadership development, alternative break service trips, alumni service trips, the Technology Assistance Program, and Community Based Federal Work Study.

Each year CS-L places 1,500 students in over 40 academic service-learning courses in 75 local community partner agencies. JMU's Alternative Break Program awarded the National Program of the Year by Break Away, supports over 35 trips annually to various domestic and international communities. JMU's Alumni Service Break was one of the first University programs to involve alumni in service trips. CS-L along with JMU International Programs supports service-learning courses to Dominica and the Dominican Republic. After Hurricane Katrina hit the Gulf Coast, CS-L has organized multiple JMU trips to Mississippi and Louisiana to help in the recovery and rebuilding process there.

The CS-L office is staffed by five professional staff and 15 paid graduate and undergraduate students. Harris is active, regionally and nationally, in service-learning, experiential education, and college personnel organizations, and he regularly presents on such issues. His former positions include Director of Leadership Education and Development at Lynchburg College, Owner/Director of New Horizons, an organizational development company, and director of a summer camp that brought children from affluent suburbs and the inner city together. Mr. Harris holds a BS degree in Psychology from James Madison University and a M.Ed. in Counseling from Lynchburg College.



## Workshop Session One 1:30 p.m.—2:15 p.m.

Please note that the workshop location is below the title.

### **Creating a Blueprint for Civic Engagement**

**(Alvarez 302)**

Mary Morrison, Elon University

How can you build or rebuild your campus civic engagement infrastructure? Together, we will discuss how to lay a strong foundation, build scaffolding for programs, create bridges to other departments, and develop support structures for your work. Whether your institution is on the ground level or you are remodeling an existing program, this workshop can help you think about your blueprint for civic engagement.

*Mary Morrison is Director of the Kernodle Center for Service Learning at Elon University.*

### **Examining the Impact of Service-Learning on Student Engagement During College and in the Years After Graduation**

**(Alvarez 313)**

Drew Stelljes, College of William and Mary

This workshop describes results from two studies. The first explored if and how a select group of students (selected by faculty as demonstrating an extensive commitment to service) may have been impacted based on a set of experiences and subsequent reactions to those experiences. The second explores the impact of exemplary undergraduate service participation among young alumni (the same students) 1-3 years after graduation through a qualitative study of alumni of the College of William and Mary. The study considers the choices alumni make regarding education, occupation, community involvement, financial contributions to charitable organizations, and use of the internet as a tool of civic engagement. Additionally, results include the factors alumni cite from their undergraduate experience that influenced their decisions.

*Dr. Drew Stelljes is the Director of Community Engagement and Co-Director Office of Community Engagement and Scholarship at the College of William and Mary.*

*Holley Nichols is a graduate assistant with the Office of Student Volunteer Services at the College of William and Mary.*

### **Riding the Wave of Current Interest in Service-Learning**

**(Sprinkle Room, 4th Floor)**

Cathy Hamilton, UNC Greensboro

Service-learning, civic engagement, and community-based learning are hot topics these days on all of our campuses. Great! And yet, many of us exploring institutionalization of these initiatives are faced with some pretty basic questions from our colleagues and higher administration: *What is it? How is it done well? How do you sell it?* For those of you who have initiated service-learning on campus or perhaps have at least some traction with important allies that are interested in how you might progress towards an engaged campus, come together to discuss some essential elements and strategies to develop your program on your campus.

*Dr. Cathy Hamilton is Director of the Office of Leadership and Service-Learning at the University of North Carolina at Greensboro.*

## Workshop Session Two 2:45 p.m.—3:30 p.m.

Please note that the workshop location is below the title.

### **Making Difficult Decisions that Make a Difference**

**(Alvarez 302)**

Jenny Huq, UNC Chapel Hill

During challenging economic times, how do civic engagement administrators continue to demonstrate the value of their work and gain greater influence on campus? How do they manage "top-down" decisions with creativity, resiliency and flexibility? This workshop will highlight measures the APPLES Program at UNC has taken this past year to reduce expenditures, build collaborations, and evaluate program effectiveness as they move toward a July 1 merger with UNC's Carolina Center for Public Service. A discussion on ways North Carolina Campus Compact can help raise the visibility of civic engagement work as well as reach campus goals will also be covered.

*Jenny Huq is the Director of the APPLES Service-Learning Program at the University of North Carolina at Chapel Hill.*

### **A Campus-Wide Strategic Plan: Developing the Institute for Public Engagement at Wake Forest**

**(Alvarez 313)**

Brigid Jensen, Wake Forest University

Since April 2006, Wake Forest University has been engaged in a campus wide strategic planning process. The strategic plan seeks to meet four overarching priorities: build faculty-student engagement; create greater opportunity for access to a Wake Forest education; reinforce the connections between the liberal arts and the professions; and enrich programs for educating the whole person. One large part of the fourth priority is to:

*"Be more consistent and focused in our efforts to foster public engagement, encouraging faculty and students to bring their knowledge and skills to bear on pressing contemporary problems. Wake Forest will be a crossroads of public understanding and involvement. Having a long history of training leaders of public service in many walks of life, the University must be deliberate in cultivating stronger relationships with local and regional neighbors and in offering students new and more purposeful ways to be of service to others and to find their place in the world."*

In order to reach this goal, Wake Forest has been working on the creation of the Institute for Public Engagement. The process of creating this institute is a collaboration of faculty, administrators, staff, students, and community partners. This workshop will cover how Wake Forest has gone about our strategic initiative to create a publically engaged campus, the people involved in the process, the steps used to identify and tackle the right questions, and an update on our progress. In addition to sharing Wake Forest's story, there will be ample time for open discussion between participants to talk about their own efforts to gain campus-wide vision for and ownership of civic engagement.

*Brigid Jensen is the Assistant Director of Student Development & Volunteer Services at Wake Forest University.*

### **Developing Collaborative Service-Learning Partnerships**

**(Sprinkle Room, 4th Floor)**

Emily Janke, UNC Greensboro

In this session participants will learn about various types of partnerships, strategies for partnering with students and community agents, tips to ensure high-quality mutually beneficial partnerships, methods for keeping track of service opportunities, as well as ways to serve as "matchmaker" between faculty and community partners.

*Dr. Emily M. Janke is the Assistant Director for Service-Learning at the University of North Carolina at Greensboro.*

# Participants

First Name	Last Name	Institution/Organization	E-mail
Kate	Johnson	Appalachian State University	<a href="mailto:johnsonka1@appstate.edu">johnsonka1@appstate.edu</a>
Michelle	Harvey	Brevard College	<a href="mailto:harveyml@brevard.edu">harveyml@brevard.edu</a>
Faith	Beam	Campbell University	<a href="mailto:beam@campbell.edu">beam@campbell.edu</a>
Mark	Helms	Central Piedmont Community College	<a href="mailto:mark.helms@cpcc.edu">mark.helms@cpcc.edu</a>
Cassie	Moore	Central Piedmont Community College	<a href="mailto:cassie.moore@cpcc.edu">cassie.moore@cpcc.edu</a>
Drew	Stelljes	College of William and Mary	<a href="mailto:adstel@wm.edu">adstel@wm.edu</a>
Holley	Nichols	College of William and Mary	<a href="mailto:hbnichols@wm.edu">hbnichols@wm.edu</a>
Julia	Jones	Davidson College	<a href="mailto:jujones@davidson.edu">jujones@davidson.edu</a>
Emily	Moser	Davidson College	<a href="mailto:emmoser@davidson.edu">emmoser@davidson.edu</a>
Stacey	Riemer	Davidson College	<a href="mailto:striemer@davidson.edu">striemer@davidson.edu</a>
Bonnie	McManus	Duke University	<a href="mailto:bonniemc@duke.edu">bonniemc@duke.edu</a>
Domonique	Redmond	Duke University	<a href="mailto:dredmond@duke.edu">dredmond@duke.edu</a>
Mary	Morrison	Elon University	<a href="mailto:mmorrison4@elon.edu">mmorrison4@elon.edu</a>
Sandy	Hammett	Gardner-Webb University	<a href="mailto:shammett@gardner-webb.edu">shammett@gardner-webb.edu</a>
Susan	Manahan	Gardner-Webb University	<a href="mailto:smanahan@gardner-webb.edu">smanahan@gardner-webb.edu</a>
Kelly	Norton	High Point University	<a href="mailto:knorton@highpoint.edu">knorton@highpoint.edu</a>
Rich	Harris	James Madison University	<a href="mailto:harrisra@jmu.edu">harrisra@jmu.edu</a>
Heidi	Kuester	Lyon Software	<a href="mailto:hkuester@lyonsoftware.com">hkuester@lyonsoftware.com</a>
Laurie	Pedersen	Mars Hill College	<a href="mailto:lwachtman@mhc.edu">lwachtman@mhc.edu</a>
Lisa	Wachtman	Mars Hill College	<a href="mailto:lwachtman@mhc.edu">lwachtman@mhc.edu</a>
Renee	Lease	Mid-Atlantic Christian University	<a href="mailto:rpl@roanokebible.edu">rpl@roanokebible.edu</a>
Julie	Lawson	Peace College	<a href="mailto:jlawson@peace.edu">jlawson@peace.edu</a>
Sudie	Nallo	Pfeiffer University	<a href="mailto:sudie.nallo@pfeiffer.edu">sudie.nallo@pfeiffer.edu</a>
Joseph	Berryhill	University of North Carolina - Asheville	<a href="mailto:jberryhi@unca.edu">jberryhi@unca.edu</a>
Jenny	Huq	University of North Carolina - Chapel Hill	<a href="mailto:huq@email.unc.edu">huq@email.unc.edu</a>
Denise	Dwight Smith	University of North Carolina - Charlotte	<a href="mailto:ddsmith@uncc.edu">ddsmith@uncc.edu</a>
Susan	Harden	University of North Carolina - Charlotte	<a href="mailto:sharden@uncc.edu">sharden@uncc.edu</a>
Cathy	Hamilton	University of North Carolina - Greensboro	<a href="mailto:chhamilt@uncg.edu">chhamilt@uncg.edu</a>
Emily	Janke	University of North Carolina - Greensboro	<a href="mailto:emjanke@uncg.edu">emjanke@uncg.edu</a>
Lynn	Sametz	University of North Carolina - Greensboro	<a href="mailto:lcsametz@gmail.com">lcsametz@gmail.com</a>
Brigid	Jensen	Wake Forest University	<a href="mailto:jensenbm@wfu.edu">jensenbm@wfu.edu</a>
Laura	Bethea	Wake Technical Community College	<a href="mailto:lbethea@waketech.edu">lbethea@waketech.edu</a>
Paul	Norman	Wake Technical Community College	<a href="mailto:panorman@waketech.edu">panorman@waketech.edu</a>
Kim	Olds	Wake Technical Community College	<a href="mailto:klolds@waketech.edu">klolds@waketech.edu</a>
Melody	Wiggins	Wake Technical Community College	<a href="mailto:mcwiggins1@waketech.edu">mcwiggins1@waketech.edu</a>
Debra	Kiliru	Warren Wilson College	<a href="mailto:debrak@warren-wilson.edu">debrak@warren-wilson.edu</a>
Maria-Carla	Chiarella	Wingate University	<a href="mailto:mchiarella@wingate.edu">mchiarella@wingate.edu</a>
Leigh	Manuel	Wingate University	<a href="mailto:lmanuel@wingate.edu">lmanuel@wingate.edu</a>
Caroline	Twiggs	Wingate University	<a href="mailto:c.twiggs@wingate.edu">c.twiggs@wingate.edu</a>
Laura	Ulmer	Wingate University	<a href="mailto:lulmer@wingate.edu">lulmer@wingate.edu</a>
Arthur	Hardin	Winston-Salem State University	<a href="mailto:hardina@wssu.edu">hardina@wssu.edu</a>

NC Campus Compact \* 2257 Campus Box \* Elon, NC 27244  
 336-278-7278 (ph) \* 336-278-7400 (fax) \* [www.nccampuscompact.org](http://www.nccampuscompact.org)

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